

NAME SURNAME

MARKETING MANAGER

CONTACTS



email@gmail.com

+04 XX XXX XXX

123 Anywhere St., Any City

Reliable, highly motivated and hard worker I'm seeking a position as Marketing Assistant. I believe my previous experiences and personal qualities give me the perfect abilities to fit the job requirements. I'm available for a full-time position and can start this new role early December.

WORK EXPERIENCE

SYDNEY BRANDING AGENCY

Fev 2023 to Fev. 2024

Marketing Assistant - Full time

Management of day-to-day requirements of assigned accounts, executing a diverse range of brand and marketing projects and campaigns.

Assistance to the Director of Client Service & Marketing in developing and executing the BrandMatters marketing plan, including:

- Generating new ideas for Number Agency marketing and lead generation
- coordinating direct-mail campaigns and phone follow-up of campaigns
- keeping the CRM system up to date and championing the system internally
- assisting with the website upgrade and content changes

HOWTODRESS (LONDON - ENGLAND)

Sept 2022 to Janv. 2023

Marketing Assistant - Internship

My responsibilities included:

- Daily market research: monthly and annual reports shared with the team
- Proposal for study topics
- Response to local and national project requests
- Design and writing of digital campaigns: mailing, Google Ads, social networks, landing page

COMPANY NAME AND LOCATION

WHEN ?

JOB TITLE

Job description, tasks, responsibilities etc

EDUCATION

University of London, England

Bachelor's degree in Marketing and Communication

Completed in 2019

Borcelle University

Licence degree in Business and Marketing

Completed in 2017

School/Univ Name

Grade

Completed in XXXX

SKILL & STRENGTH

- Experienced to develop and deliver marketing campaigns: benchmark of competitors, studies of supply and demand, studies of prospects and customers, prospecting, mailing, phoning, digital campaigns on the internet and on networks.
- Very motivated, I enjoy working in a team to exchange ideas
- Excellent organisational skills: post-campaign reports and monthly media reports
- Languages: English, French

HOBBIES AND INTERESTS

- Extensive travels through Europe and Asia
- Photography
- Music (playing piano for 13 years)
- Knowledge of Adobe Photoshop, Illustrator and InDesign

REFERENCES

Name of Referee

Company, Location

+04 XX XXX XXX
email@gmail.com

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OR -> "References available on request"